

## 2-Line Electronic Message Center with 0.7” Characters



The Alpha® Personal Priority Display (PPD) is a compact, 2-line indoor LED display designed to communicate critical, time-sensitive information exactly when and where you need it most.

<b>Pixel Size (Diameter):</b>	0.07” (1.78mm)
<b>Pixel (LED) Color:</b>	Red
<b>Pixels per Line:</b>	120 x 7
<b>Center-to-Center Pixel Spacing (Pitch):</b>	0.1” (0.25 cm)
<b>Character Size:</b>	0.7” (1.78 cm)
<b>Character Set:</b>	Serif: upper/lower case, std./double wide, Sans Serif: upper/lower case, std./double wide, Small Sans Serif: std./double wide
<b>Memory Retention:</b>	10 days typical
<b>Message Capacity:</b>	81 different messages can be stored and displayed
<b>Message Operating Modes:</b>	<ul style="list-style-type: none"> <li>• 26 display modes, including Automode™, Hold, Roll (6 directions), Rotate, Sparkle-On, Twinkle, Interlock, Wipe (6 directions), Flash, Scroll, Snow, Starburst, Spray-on, Switch, Condensed Rotate and Cycle Color</li> <li>• Continuous message entry with automatic centering in any mode</li> <li>• User programmable logos and graphics</li> <li>• Five hold speeds</li> </ul>
<b>Time of Day Clock:</b>	Date and time, 12 or 24 hour format.
<b>Case Material:</b>	ABS
<b>Lens Material:</b>	Acrylic
<b>Standard Product Packaging:</b>	• ALPHA Personal Priority Display • AC Adapter • Mounting Brackets • User Manual
<b>Serial Computer Interface:</b>	RS232 and RS485 (multi-drop networking for up to 255 displays; 32 displays without repeater)
<b>Special Features:</b>	Convenient front access buttons for manually setting time and date, display on/off, serial (networking) address, and memory clear.
<b>Optional Features:</b>	<ul style="list-style-type: none"> <li>• Real-time clock upgrade (maintains accurate time without power for 10 days typical)</li> <li>• Separate handheld remote keyboard for manual programming.</li> <li>• Pole mounting kit (PN 1085-9030_</li> </ul>
<b>Communications:</b>	ALPHA Communications Protocol compatibility
<b>Power:</b>	120 VAC +/- 10% - 60 HZ, 230 VAC +/- 10% - 50 HZ version also available
<b>Power Cord Length:</b>	10 ft. (3m)
<b>Power Consumption:</b>	35 W
<b>Limited Warranty:</b>	One-year parts and labor, factory servicing
<b>Agency Approvals:</b>	Safety: • EN60950 • 120V power supply is UL listed/CSA certified. • 230V power supply is VDE/TUV certified and carries the CE mark EMI: • FCC Class B (120VAC) • EN55022B, EN50092-1 (230VAC) Marks: CE

SIZE	PPD
Case Dimensions LxDxH:	13.7” x 1.84” x 3.5” (34.8cm x 4.7 x 8.9)
Number of Lines:	2 Lines
Characters Per Line:	20 Characters Per Line
Display Weight:	21 oz. (0.6 kg.)
AC Adapter Weight:	19 oz. (0.54 kg.)
Display Dimensions:	12”L x 1.7”H (30.5cm x 4.3)
Display Memory:	30,000 characters typical